



INTERNATIONAL WOMEN'S DAY

International Women's Day is a global celebration day that is conducted annually on March 8 for celebrating the social, cultural, political, and economic achievement of women. Also, it's a special day that marks a call to action for accelerating gender equality, reproductive rights, violence, and abuse against women.

Stimulated on by the universal female suffrage movement that had begun in New Zealand, International Women's Day originated from labor movements in North America and Europe during the early 20th century. Organized by the socialist party of America in New York City February 28, 1909. This inspired Germany delegates at the 1910 international Socialist Women's Conference to propose a special women's day to be prepared annual, although with no set date, but the following year saw the first demonstration and commemorations of international women's day across Europe.

After women gained suffrage in soviet Russia in 1917 (the beginning of the February Revolution), On March 8 International Women's Day was made a national holiday and celebrated with the socialist movement and communist countries. The celebration day was associated with far-left movements and governments until its adoption by the global feminist movement in the late 1960's and becomes a mainstream global Women's celebration day following its adoption by the United Nations in 1977.





ICCAO TANZANIA & WOMEN'S DAY

Integrating Capacity and Community Advancement Organization (ICCAO), as a non-government organization dedicated to ensuring girls especially adolescent girls and young women have a voice in society. On March 2021, ICCAO organized a fund raiser for helping and supporting maternity in Chanika Maternity Hospital, we spent time with 100 new mothers, offered them counseling and baby product from the fund raise we conducted, whereby we moved with the international Women's Day theme which says 'CHOOSE TO CHALLENGE' which means changes that matters comes from challenge. And this will be the spirit of ICCAO administers throughout the month of March. A challenged world is an alert world; we can all choose to challenge and call out gender bias and inequality, Gender parity in government, work spaces, healthcare, sports, and media coverage is achievable through individual change.

**CHOOSE
= CHALLENGE**

